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UCI Data Analytics Bootcamp

Week 1 Analytic Bootcamp

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

* They are more successful campaigns then canceled or failed campaigns combined.
* The theater category is the most successful, with the subcategory of plays providing the most support.
* Journalism contributes the least of all the campaigns and has yet to be successful.

1. What are some limitations of this dataset?

* It does not give insight into why a campaign is successful or not.

1. What are some other possible tables and/or graphs that we could create?

* Scatter Plots
* Pie Charts

1. Bonus Statistics – The median summarizes the data more accurately because of the large variance between the mean and median. There is more variability between successful campaigns because it represents a larger range of data, it has more opportunity to be different.